

2009

Vehicle Quality Measurement Survey 2009

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Report Findings

- Study Overview and Survey Outline
- PP 100 Results
- Model Analysis
- Mid-size Analysis – [REDACTED]
 - Competing Brand Models – [REDACTED] and [REDACTED]
 - Conclusions & Recommendations

Vehicle Quality Measurement Survey 2009

Survey on Per Capita Rural Household Net Income and Possession of Vehicles in Korea

Representative data:

	<i>Unit</i>	<i>2003</i>	<i>2004</i>	<i>2005</i>	<i>2006</i>	<i>2007</i>	<i>2008</i>
Per Capita Rural Household Net Income	KRW	123900	137025	150727	165800	182380	200618
2 Wheelers	Number / 100 Households	15.15	19.65	21.25	24.67	27.88	33.97
4 Wheelers	Number / 100 Households	8.21	11.32	12.28	14.03	15.09	19.45